

*The 19<sup>th</sup> International Society for Business Innovation and Technology Management Conference*  
*June 12<sup>th</sup> – 14<sup>th</sup>, 2016, Mandarin Hotel, Bangkok, Thailand*



**The 19<sup>th</sup> International Society for Business Innovation and Technology Management Conference**

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**Announcement and Call for Papers**

<http://www.isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **Corporate Sustainability in Business Decision Making Model**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is **Corporate Sustainability in Business Decision Making Model**

**Conference Chairs**

**Anthony SF CHIU**

Chair Professor, De La Salle University,  
Philippines

President, ISBITM

**Tatre Jantarakolica**

Assoc.Prof. Thammasat U, Bangkok

**Organizing Committee Chair**

**Ming-Lang Tseng**

Professor, Lunghwa University of S&T,  
Taiwan

**Ru-Jen Lin**

Professor, Lunghwa University of S&T,  
Taiwan

**Programme Chair**

**Ming Lim**

Professor, University of Derby, UK

**Publication Chair**

**Kim Hua Tan**

Professor, University of Nottingham,  
UK

**Hing Kai Chan**

Professor, University of Nottingham,  
China

**Kuo-Ping Lin**

Professor, Lunghwa University of S&T,  
Taiwan

**Organizers**

- International Society for Business Innovation and Technology Management
- Faculty of Economics, Thammasat University, Thailand
- RMUTR, Thailand
- De La Salle University, Philippines
- University of Derby, UK
- University of Nottingham, UK and China
- Lunghwa University of Science and Technology, Taiwan
- 

**Topic of Interests**

- Sustainable Consumption and Production
- Decision Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Development
- Industrial Ecology
- Sustainable and Green Supply Chain Management
- Other Related Fields

**Plenary Speakers (to be invited)**

- Ming-Lang Tseng (Chair, APBITM)  
(Green to Sustainability Era)

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**International Advisory Team**

**Australia:**

David Ness, University of South  
Australia

**China:**

JK He, Tsinghua Univ.  
QH Zhu, Shanghai Jiaotong Univ

**H.K.:**

Richard Fung, City University of HK  
Paul Forster, HKUST

**Indonesia:**

Louie Divinagracia, University Pelita  
Harapan  
Pujuwana Nyoman, Sepuluh  
Nopember Surabaya University

**Japan:**

Tsuyoshi Fujita, NIES

**Korea:**

Hung Suck Park, Ulsan University

**Philippines:**

Purba Rao, Asian Inst of Management  
Eppie Clark, De La Salle University

**Singapore:**

Harn Wei Kua, National University of  
Singapore

**Sri Lanka:**

Peiris, VidyaRupage Sena, NCPC

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**The Netherlands:**

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**Thailand:**

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Pisal Yenyaree, SIIT, Thammasat U.  
Korbkul Jantarakolica, RMUTR  
Tatre Jantarakolica, Thammasat U.

**Taiwan:**

Remen Lin, Yunlin Univ of S&T  
Bob Yang, Yunlin Univ of S&T  
C.C. Tsai, Ocean Univ of S&T  
H.C. Wang, Cheng Kung University  
Y.H. Lin, Mingdao University  
H.C. Huang, Sport University

**USA:**

Anthony Halog, Univ of Maine  
Jennifer H Grenville, Univ of Oregon  
John Groth, Texas University  
Joseph Sarkis, Clark University

**UK:**

K.H. Tan, University of Nottingham  
H.K. Chan, University of Nottingham  
M.K. Lim, University of Derby

**Important Dates**

Submission of Abstract & Full Paper (Deadline)	Mar. 12, 2016
Notification of Acceptance	Mar. 15, 2016
Early Bird Registration (Deadline)	Apr. 15, 2016
Regular Registration	May 15, 2016
Conference Dates	June 12-14, 2016

**Conference Fee**

Early bird fee: USD 420; Regular fee: USD 480  
Early bird student fee: USD 320; Student fee: USD 380

**Regular Papers Submission**

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns for 10 including pictures and diagrams), to EMAIL: [ml.tseng@mail.lhu.edu.tw](mailto:ml.tseng@mail.lhu.edu.tw). The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT (to be attached).

**Invited Sessions**

The Program Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to [ml.tseng@mail.lhu.edu.tw](mailto:ml.tseng@mail.lhu.edu.tw). Invited sessions are addressed to [Ming-Lang Tseng](#).

**Further Information**

International Society for Business Innovation and Technology Management  
<http://www.isbitm.org>

**Proceedings**

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

**Publications**

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2016, namely: IJPE and RCR, who are present in the conference.

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**Bangkok, Thailand**

Bangkok is an exciting and vibrant city of over 12 million people. Situated in the central plains of Thailand, on the Chao Phraya River near the Gulf of Thailand, Bangkok is Thailand's administrative, economic, and cultural center, as well as a major commercial and transportation hub for South-east Asia. You need not travel far in Bangkok to find the trappings of modern civilization give way to historical treasures and traditional culture and heritage. A rich history, fabulous shopping, colourful night life, sumptuous food and plenty of fun. Although Bangkok, one of the largest cities in the world is crowded, fast paced and rather polluted, you can easily find the traditional and spiritual side at one of the many ancient temples. It is a city that will whet the appetite of those with an inquisitive nature and a thirst for adventure. There are unending contrasts around every corner, Bangkok is truly unique. Despite the traffic congestion, its not hard to get around by using the BTS Skytrain, the MRT Metro (subway, or underground), the Chao Phraya Express Boats (river buses), and the ubiquitous colourful taxis. Check the Bangkok forum FAQs for more details.

