

The 19th International Society for Business Innovation and Technology Management Conference
June 12th – 14th, 2016, Mandarin Hotel, Bangkok, Thailand



The 19th International Society for Business Innovation and Technology Management Conference

June 12th – 14th, 2016, Bangkok, Thailand

Announcement and Call for Papers

<http://www.isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **Corporate Sustainability in Business Decision Making Model**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is **Corporate Sustainability in Business Decision Making Model**

Conference Chairs

Anthony SF CHIU

Chair Professor, De La Salle University,
Philippines

President, ISBITM

Tatre Jantarakolica

Assoc.Prof. Thammasat U, Bangkok

Organizing Committee Chair

Ming-Lang Tseng

Professor, Lunghwa University of S&T,
Taiwan

Ru-Jen Lin

Professor, Lunghwa University of S&T,
Taiwan

Programme Chair

Ming Lim

Professor, University of Derby, UK

Publication Chair

Kim Hua Tan

Professor, University of Nottingham,
UK

Hing Kai Chan

Professor, University of Nottingham,
China

Kuo-Ping Lin

Professor, Lunghwa University of S&T,
Taiwan

Organizers

- International Society for Business Innovation and Technology Management
- Faculty of Economics, Thammasat University, Thailand
- RMUTR, Thailand
- De La Salle University, Philippines
- University of Derby, UK
- University of Nottingham, UK and China
- Lunghwa University of Science and Technology, Taiwan
-

Topic of Interests

- Sustainable Consumption and Production
- Decision Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Development
- Industrial Ecology
- Sustainable and Green Supply Chain Management
- Other Related Fields

Plenary Speakers (to be invited)

- Ming-Lang Tseng (Chair, APBITM)
(Green to Sustainability Era)

The 19th International Society for Business Innovation and Technology Management Conference
June 12th – 14th, 2016, Mandarin Hotel, Bangkok, Thailand

International Advisory Team

Australia:

David Ness, University of South
Australia

China:

JK He, Tsinghua Univ.
QH Zhu, Shanghai Jiaotong Univ

H.K.:

Richard Fung, City University of HK
Paul Forster, HKUST

Indonesia:

Louie Divinagracia, University Pelita
Harapan
Pujuwan Nyoman, Sepuluh
Nopember Surabaya University

Japan:

Tsuyoshi Fujita, NIES

Korea:

Hung Suck Park, Ulsan University

Philippines:

Purba Rao, Asian Inst of Management
Eppie Clark, De La Salle University

Singapore:

Harn Wei Kua, National University of
Singapore

Sri Lanka:

Peiris, VidyaRupage Sena, NCPC

Sweden:

Tomohiko Sakao, Linkoping
University

Switzerland:

Suren Erkman, University of
Lausanne

The Netherlands:

Frank Boons, Erasmus University

Thailand:

Kitikorn Charmondusit, Mahidol U.
Pisal Yenyaree, SIIT, Thammasat U.
Korbkul Jantarakolica, RMUTR
Tatre Jantarakolica, Thammasat U.

Taiwan:

Remen Lin, Yunlin Univ of S&T
Bob Yang, Yunlin Univ of S&T
C.C. Tsai, Ocean Univ of S&T
H.C. Wang, Cheng Kung University
Y.H. Lin, Mingdao University
H.C. Huang, Sport University

USA:

Anthony Halog, Univ of Maine
Jennifer H Grenville, Univ of Oregon
John Groth, Texas University
Joseph Sarkis, Clark University

UK:

K.H. Tan, University of Nottingham
H.K. Chan, University of Nottingham
M.K. Lim, University of Derby

Important Dates

Submission of Abstract & Full Paper (Deadline)	Mar. 12, 2016
Notification of Acceptance	Mar. 15, 2016
Early Bird Registration (Deadline)	Apr. 15, 2016
Regular Registration	May 15, 2016
Conference Dates	June 12-14, 2016

Conference Fee

Early bird fee: USD 420; Regular fee: USD 480
Early bird student fee: USD 320; Student fee: USD 380

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns for 10 including pictures and diagrams), to EMAIL: ml.tseng@mail.lhu.edu.tw. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT (to be attached).

Invited Sessions

The Program Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to ml.tseng@mail.lhu.edu.tw. Invited sessions are addressed to Ming-Lang Tseng.

Further Information

International Society for Business Innovation and Technology Management
<http://www.isbitm.org>

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

Publications

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2016, namely: IJPE and RCR, who are present in the conference.

The 19th International Society for Business Innovation and Technology Management Conference
June 12th – 14th, 2016, Mandarin Hotel, Bangkok, Thailand

Bangkok, Thailand

Bangkok is an exciting and vibrant city of over 12 million people. Situated in the central plains of Thailand, on the Chao Phraya River near the Gulf of Thailand, Bangkok is Thailand's administrative, economic, and cultural center, as well as a major commercial and transportation hub for South-east Asia. You need not travel far in Bangkok to find the trappings of modern civilization give way to historical treasures and traditional culture and heritage. A rich history, fabulous shopping, colourful night life, sumptuous food and plenty of fun. Although Bangkok, one of the largest cities in the world is crowded, fast paced and rather polluted, you can easily find the traditional and spiritual side at one of the many ancient temples. It is a city that will whet the appetite of those with an inquisitive nature and a thirst for adventure. There are unending contrasts around every corner, Bangkok is truly unique. Despite the traffic congestion, its not hard to get around by using the BTS Skytrain, the MRT Metro (subway, or underground), the Chao Phraya Express Boats (river buses), and the ubiquitous colourful taxis. Check the Bangkok forum FAQs for more details.

