

*The 18<sup>th</sup> International Society for Business Innovation and Technology Management Conference*  
May 1<sup>st</sup> – 3<sup>rd</sup>, 2016, University of Michigan, Ann Arbor, USA



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**Announcement and Call for Papers**

<http://www.isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **business decision making model for sustainable consumption and production**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is **Sustainable Consumption and Production in Business Decision Making Model**

**Conference Chairs**

**Anthony SF CHIU**

Chair Professor, De La Salle University,  
Philippines

President, ISBITM

**Ming Xu**

Asst Prof., University of Michigan, USA

**Organizing Committee Chair**

**Ming-Lang Tseng**

Professor, Lunghwa University of S&T,  
Taiwan

**Ru-Jen Lin**

Professor, Lunghwa University of S&T,  
Taiwan

**Programme Chair**

**Ming Lim**

Professor, University of Derby, UK

**Publication Chair**

**Kim Hua Tan**

Professor, University of Nottingham,  
UK

**Hing Kai Chan**

Professor, University of Nottingham,  
China

**Kuo-Ping Lin**

Professor, Lunghwa University of S&T,  
Taiwan

**Organizers**

- International Society for Business Innovation and Technology Management
- University of Michigan, USA
- De La Salle University, Philippines
- University of Derby, UK
- University of Nottingham, UK and China
- Lunghwa University of Science and Technology, Taiwan
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**Topic of Interests**

- Sustainable Consumption and Production
- Decision Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Development
- Industrial Ecology
- Sustainable and Green Supply Chain Management
- Other Related Fields

**Plenary Speakers (to be invited)**

- Ming Xu, editor-in-chief, RCR

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**International Advisory Team**

**Australia:**

David Ness, University of South  
Australia

**China:**

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QH Zhu, Shanghai Jiaotong Univ

**H.K.:**

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**Indonesia:**

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John Groth, Texas University  
Joseph Sarkis, Clark University

**UK:**

K.H. Tan, University of Nottingham  
H.K. Chan, University of Nottingham  
M.K. Lim, University of Derby

**Important Dates**

Submission of Abstract & Full Paper (Deadline)	Feb. 28, 2016
Notification of Acceptance	Mar. 01, 2016
Early Bird Registration (Deadline)	Mar. 30, 2016
Regular Bird Registration	Apr. 01, 2016
Conference Dates	May 01-03, 2016

**Conference Fee**

Early bird fee: USD 420; Regular fee: USD 480  
Early bird student fee: USD 320; Student fee: USD 380

**Regular Papers Submission**

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns fort 10 including pictures and diagrams), to EMAIL: [is4bitm@gmail.com](mailto:is4bitm@gmail.com). The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT (to be attached).

**Invited Sessions**

The Program Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to [is4bitm@gmail.com](mailto:is4bitm@gmail.com). Invited sessions are addressed to [Ming-Lang Tseng](mailto:Ming-Lang Tseng).

**Further Information**

International Society for Business Innovation and Technology Management  
<http://www.isbitm.org>

**Proceedings**

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

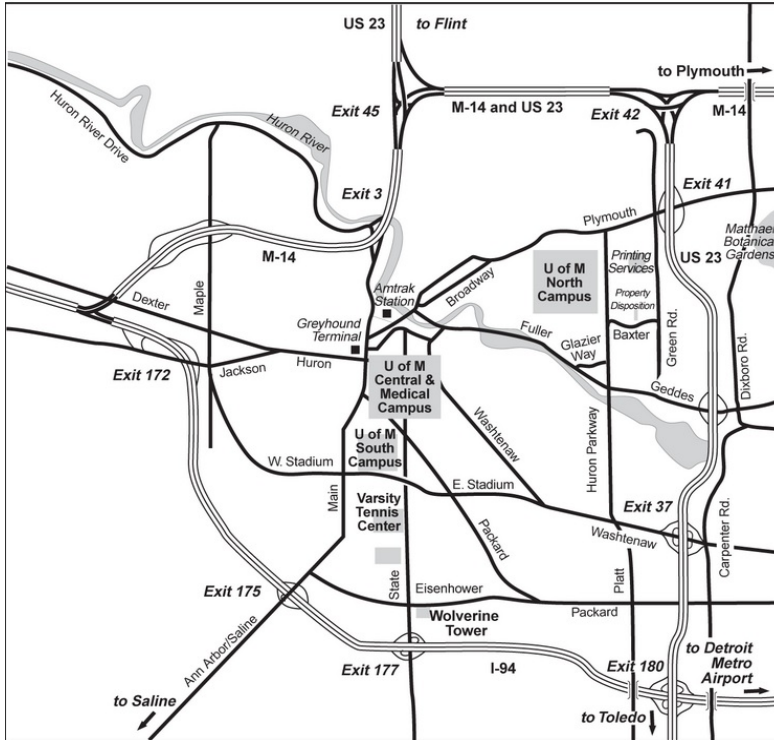
**Publications**

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2016, namely: IJPE, RCR, and IMDS, who are present in the conference.

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**Ann Arbor, USA**

Experience the Ann Arbor area during the spring months as you wander one of America's Best Main Streets! Get outside and kayak the Huron River or bike the border-to-border! Explore our world-class museums, including three on the campus of the University of Michigan. While in town, you won't want to miss our diverse dining scene, it's one of the best in the Midwest! Spend some time with us this summer and discover your Ann Arbor!



*University of Michigan, USA*

