



# International Conference on Business and Information

**Macau || July 07-09, 2015**

Submission Deadline: January 31, 2015

Organized by International Business Academics Consortium (iBAC) and  
Academy of Taiwan Information Systems Research (ATISR)

The 2015 International Conference on Business and Information (BAI2015), a continuation of the highly successful BAI conferences started in 2004, will be held at Sheraton Macao Hotel in Macau on July 07-09, 2015. BAI2015 is the Asia's premier conference focusing on all aspects of business and information. Prospective authors are invited to submit abstracts or papers electronically. For more information about submission, please check BAI2015 Conference Website. Topics of interest include but are not limited to the following:

Accounting	Human Resource	Operation Management
Business Administration	Information Systems and Technology	Organizational Development and Change
Business Policy and Strategy	International Business	Non-Profit Sector Management
Economics	Management and Organization Behavior	Research Methods
Electronic Commerce	Management Education	Social Issues in Management
Entrepreneurship	Management Information Systems	Technology and Innovation
Financial and Banking	Managerial Consultation	Web Technology and Management
Health Care Administration	Marketing	Other Relevant Topics

## MANUSCRIPT SUBMISSION

Please submit your manuscript or abstract online to <http://ibac-conference.org/BAI2015/>

## BEST PAPERS

About five to ten percent of the accepted papers will be selected as Best Papers. The Best Papers list will be announced in the conference program.

## IMPORTANT DATES

January 31, 2015	Submission Deadline
February 28, 2015	Notification of Acceptance or Rejection
March 31, 2015	Deadline for Authors Registration and Final Submission
July 7-9, 2015	Conference Dates

## MORE DETAILS

Full papers or abstracts of all fields of business and information are invited. All manuscripts submissions should be made using online submission system. If you have any questions, please contact conference staff at [bai.conference@gmail.com](mailto:bai.conference@gmail.com)