

【Call For Paper】

2015 International Conference on Management, Business and Information (ICMBI2015)

The ISBN for the conference proceedings is
ISBN 978-986-6226-29-8

This conference is sponsored by Department of Business Administration, School of Management, China University of Technology.

Papers are invited but not limited to the following areas:

TOPICS OF THE CONFERENCE

1. Human Resource Management	2. Financial Management	3. Marketing Management
4. Information Management & Information Economics	5. Strategic Management	6. Quality Management
7. Innovation Management	8. Technology Management	9. Knowledge Management
10. Performance Management	11. Global Logistics Management	12. Supply Chain Management
13. Non-Profit Organization	14. Government & Defense Management	15. Operations & Production Management
16. Lean Service	17. Tourism and Leisure Management	18. Business English
19. Others		

Paper Submission and Review

- | |
|---|
| 1. The length limit for each manuscript is no more than 8 galley-proof pages or 3000 words including figures, tables and others. You should send your manuscript to the contact person, Dr. Jia Chi Tsou, Assistant Professor, by e-mail (icmbi@cute.edu.tw) |
| 2. The deadline for submissions : April, 15, 2015 |
| 3. Web address: www.cute.edu.tw/dba |

Date for the Conference: May, 16, 2015

Conference Location : China University of Technology,

No. 530, Sec. 3, Jung Shan Rd., Hu Kou Township, Hsinchu County, Taiwan 303.

This conference is sponsored by Department of Business Administration, School of Management,
China University of Technology.

Contact Person: Dr. Jia Chi Tsou, Associate Professor
icmbi@cute.edu.tw