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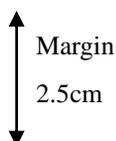
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The appendix should immediately follow the body of the paper and precede the references.

REFERENCES

- Fang, W. & Wang, C. C. *College students' perceptions of computer network retailing and non-store retailing in Taiwan*, Paper Presented at 28th Conference of Western Decision Science Institute, Nevada: Reno.
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- Wang, C. C. & Lee, H. Y. 2003. *E-mail rumors and forwarding behavior*. Paper presented at the International Conference of Pacific Rim Management, Washington: Seattle.