



Call for Papers

The 11th International Conference on Knowledge-Based Economy and Global Management

business.stust.edu.tw/tc/node/2015conference

November 19-20, 2015

Southern Taiwan University of Science and Technology, Tainan, Taiwan, R.O.C.

Sponsored by Southern Taiwan University of Science and Technology, Tainan, Taiwan, R.O.C.

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics	• Hospitality & Recreation Industries Management
• International Marketing & MNEs Management	• E-Commerce & New Business Models
• Economic Development & International Trade	• Corporate Governance & Business Ethics
• Financial Markets & Accounting in Globalization	• Intellectual Property & Business Law
• Cross-Culture Management & International Human Resources	• Knowledge-Based Economy & Knowledge Management
• IT Application & Management Information System	• Other Business & Management Related Topics

Submission Policies

- All submissions are to be made by emailing to business@mail.stust.edu.tw.
- Please submit conference papers in English, and no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit conference website at business.stust.edu.tw/tc/node/2015conference

Contact Information

Organized by: Southern Taiwan University of Science and Technology

Address: No. 1 Nan-Tai Street, Yung Kang Dist., Tainan City, Taiwan 71005

Contact:

College of Business, Southern Taiwan University of Science and Technology

Ms. Yang and Ms. Tseng. Tel: 06-253-3131 ext. 4001/ 5001

Submit English Conference Papers to: business@mail.stust.edu.tw



Important Deadlines

Full Paper Submission: September 20, 2015

Notice of Paper Acceptance: September 30, 2015

Conference Dates: November 19-20, 2015